

Corporate Games

melbourne
sydney
brisbane
thredbo



Every year make your impact on...

4 HOST CITIES
22000 PARTICIPANTS
800 COMPANIES
27 SPORTS



Valuable property – high quality – well delivered – widely recognized – established credibility

- AAPT
- AC NIELSEN
- ACCENTURE AUSTRALIA
- ADECCO
- ADIDAS
- ALCATEL
- ALLENS ARTHUR ROBINSON
- ALLIANZ
- ALPHAPHARM
- AMERICAN EXPRESS INTERNATIONAL
- AMP LIMITED
- ANZ
- ARNOTTS BISCUITS
- AUSSIE HOME LOANS
- AUSTRALIA POST
- AUSTRALIAN DEFENCE FORCES
- AUSTRALIAN STOCK EXCHANGE
- AXA AUSTRALIA
- BAULDERSTONE HORNIBROOK
- BENDIGO BANK
- BHP BILLITON
- BLAKE DAWSON WALDRON
- BOEING AUSTRALIA
- BORAL
- BRISBANE CITY COUNCIL
- BRISBANE TRANSPORT
- BT FINANCIAL GROUP
- CALTEX
- CANON AUSTRALIA
- CASTLEMAINE PERKINS
- CATALYST RECRUITMENT GROUP
- CENTRELINK
- CGU INSURANCE
- CHEP AUSTRALIA
- CHUBB SECURITY
- CITIGROUP
- CITY OF BOROONDARA
- CLAYTON UTZ
- COCA-COLA AMATIL LIMITED
- COLES MYER
- COLGATE PALMOLIVE
- COLONIAL FIRST STATE
- COMMONWEALTH BANK OF AUSTRALIA
- COMPUTERSHARE LIMITED

Corporate Games

business to business
marketing direct



150,000 Australian's cannot be wrong...

- Established property ready for power brand association
- Year round promotion to drive communication continuity
- 1 degree of separation – connect your staff and customers/suppliers
- Consistent and regular communication to subscribers
- Strong latent recognition across the corporate sector

Come and meet our captive audience

- Great vehicle for product promotion
- Access Australia's workforce
- Deliver benefits to your customers or members
- Strong east coast corporate presence – Sydney, Melbourne and Brisbane
- Potential expansion to ACT, Perth and NZ



John Hewson... "the ultimate B2B delivery"

CONNELL WAGNER
CORRS CHAMBERS WESTGARTH
CROWN LIMITED
CSC
DAIRY FARMERS
DEACONS LAWYERS
DELL
DELOITTE CONSULTING
DEPT OF COMMUNITY SERVICES
DEPT OF STATE DEVELOPMENT
DEPT OF TREASURY & FINANCE
DEPT OF VETERANS AFFAIRS
DEUTSCHE BANK
DIABETES AUSTRALIA-NSW
DIAGEO AUSTRALIA
DICK SMITH ELECTRONICS
EBSWORTH AND EBSWORTH
EDS
ERGON ENERGY
ERICSSON AUSTRALIA
ERNST & YOUNG
ESSO AND MOBIL
FAIRFAX PRINTERS
FLIGHT CENTRE
FORD MOTOR COMPANY AUSTRALIA
FOSTER'S GROUP
GE
GHD PTY LTD
GILLETTE AUSTRALIA
GIO AUSTRALIA
GLAXOSMITHKLINE
GOODMAN FIELDER LTD
GROCON PTY LTD
GTV-9
HARVEY NORMAN
HOLDEN LTD
HONEYWELL AUST
HP
HSBC BANK AUSTRALIA LIMITED
HYDER CONSULTING
IBM
ING AUSTRALIA
JB WERE
JEANS WEST CORP

Corporate Games

community charity
spirit fundraising



A Winning Community Spirit

- Charities win by your involvement – \$350k to date
- Staff win by better health, fitness, and teamwork
- Local economies win with increased tourism
- Local communities win with involvement of grassroots groups and clubs
- Full community and corporate interaction – winning at all levels

Join the Winning spirit of the Games!



JOHNSON & JOHNSON
KELLOGG (AUST) PTY LTD
KPMG
KRAFT FOODS
LEND LEASE
LION NATHAN
LONELY PLANET
MACQUARIE BANK LIMITED
MASTERTON HOMES
MAZDA AUSTRALIA
MBF
MCCANN-ERICKSON
MCDONALD'S AUSTRALIA
MEDIBANK PRIVATE
MELBOURNE CRICKET CLUB
MELBOURNE FIRE & EMERGENCY SERVS
MERCK SHARP & DOHME
MINTER ELLISON LAWYERS
MOORE STEPHENS HF
MULTIPLY CONSTRUCTIONS
NATIONAL AUSTRALIA BANK
NATIONAL DAIRIES
NESTLE AUSTRALIA LIMITED
NEWS LIMITED
NOKIA
NORMAN DISNEY & YOUNG
NOVARTIS PHARMACEUTICALS
NSW AMBULANCE SERVICE
OPTUS
ORACLE
PARKS VICTORIA
PATRICK CORPORATION
PEDDLE THORP & WALKER
PEOPLESOFT AUSTRALIA
PETER MACCALLUM CANCER INSTITUTE
PERPETUAL
PFIZER
PHARMACIA
PHILIP MORRIS
PORT OF BRISBANE CORPORATION
POWERLINK QUEENSLAND
PRICEWATERHOUSECOOPERS
PROTIVITI
QANTAS AIRWAYS LIMITED

Sports of the Games

AFL Recreational Football
Alpine Skiing
Badminton
Basketball
Beach Volleyball
Cricket 8's
Dragon Boat Racing
Golf
Indoor Karting
Lawn Bowls
Netball
Outrigger Canoeing
Poker
Running
Sailing
Snowboarding
Snow Tubing
Snow Volleyball
Soccer
Softball
Squash
Swimming
Table Tennis
Tennis
Tenpin Bowling
Touch Football
Triathlon
Volleyball

teamwork health sport benefits



2000 Companies have recognized the value of...

- Corporate health and fitness
- Company esprit de corps
- Building better teamwork
- Improving employee relations
- Leveraging customer relationships
- Extensive B2B networking

The largest corporate sports event in Australia – established 1992

- 2000 companies
- 10000 participants
- 42 Games in 15 years
- 28 sports across 45 venues
- 4 Games throughout the year

The Games is a valuable partner



QBE INSURANCE
QUEEN STREET CHAMBERS
QUEENSLAND ACADEMY OF SPORT
QUEENSLAND GOVERNMENT
RABOBANK AUSTRALIA GROUP
RACV
RESERVE BANK OF AUSTRALIA
REUTERS AUSTRALIA
RIO TINTO
RMIT- UNIVERSITY
ROYAL AUSTRALIAN NAVY
RSM BIRD CAMERON
SEALY OF AUSTRALIA
SENSIS
SEQWATER
SHELL
SIEMENS
SINCLAIR KNIGHT MERZ
SMS MANAGEMENT & TECHNOLOGY
SPORT & RECREATION VICTORIA
ST GEORGE BANK
STAR CITY
SUN MICROSYSTEMS AUSTRALIA
SUNCORP METWAY
SUTTONS MOTORS
TELETECH INTERNATIONAL
TELSTRA
TENIX
THE MORTGAGE COMPANY
THE SMITHS SNACKFOOD COMPANY
THIESS PTY LTD
TNT AUSTRALIA
TOLL IPEC
TOYOTA AUSTRALIA
TRANSURBAN
UBS
UNCLE BENS OF AUSTRALIA
UNISYS AUSTRALIA
UNITED ENERGY
VICTORIA POLICE
VICTORIAN WORKCOVER AUTHORITY
VODAFONE
WESTPAC
WILLIAM ANGLISS TAFE